

BEAR YOVINO

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PROFILE

Strong foundation in photography, fine art, composition, and the ability to learn computer applications quickly complemented by knowledge of business operations and the need for customer service excellence.

Track record of initiative and achievement — seeking out freelance projects, expanding job description boundaries, volunteering, and being selected for positions of responsibility within chosen field.

EDUCATION**Small Business Management/Music Promotion/
Customer Service Excellence**

1996-2004

NORTEL/Capital College – Hartford, CT

Muskegon Community College – Muskegon, MI

Mandoberlin Workshops – Grand Rapids, MI

EXPERIENCE**Freelance Photographer/Owner**

1/2004-Present

B.L.I.S.S. Photography, Michigan

Successful completion of photography assignments requiring planning, follow-through, and results that meet client objectives. Included are models applying to Suicide Girls, AmberFest, Hemlock Music Festival, Hoxeyville Music Festival, BlissFest, and FarmFest.

- Favorite Project: "Tuesday Letter" album photography for Greensky Bluegrass 2007.
 - Scope: Worked with client to select the best concept; shot and developed photos; made recommendations and gave input regarding reproduction of photographs.
- Other Works: Grasshoppah, Potato Moon, UV Hippo, Earthwork, Seth Bernard, Daisy May, The Ragbirds, EN2, Mandoberlin, Anisa Hayes, The Jammie Awards, Send Santa to New Orleans, Four Finger Five, Umphrey's, Goldmine Pickers, Luke Gitchel, Ida Viper, Vassar Clemens, Madison Greene, YSU, Miss Wheelchair Michigan 2008, Howmet Playhouse, Shane Bullis Solo, Glenn House Solo, Sean Martin and The Broke String Band, Steppin' In It, Robinson Guitars, and DISCGOLF Michigan.

Freelance Music & Vending Promotion/Owner

1/2001-Present

Brother Bear Productions, Michigan

Successful completion of promotional assignments requiring planning, follow-through, and results that meet client objectives.

- Favorite Project: ROTHBURY Music Festival (Summer 2008).
 - Scope: Worked backstage with Suite Treatments (CA) to select and prepare nutritional food and drink for the 70+musicians; worked with Natural Born Juicers (NY) to select and prepare nutritional food and drink for their 24 Hour booth; worked with Primal Spirit Foods (WV) to prepare and finalize vending concepts and product sales goals; worked with Utopian Marketplace (MI) to set up vending, both inside and outside the festival gates.
- Project: Brother Bear Productions Presents Grasshoppah (Spring 2006).

Scope: Met with client to determine project goals; selected bands to compliment the build-up for the main act; working with strict budget limitations, researched developing options and selected vendors based on quality and price; organized and presented finished concept to Ticketmaster and The Intersection.

Healthy Living/Store Manager

4/2006-10/2008

Utopian Marketplace LLC, Montague, MI

- Train and supervise employees.
- Promote positive customer relationships by focusing strong attention on meeting internal/external customer needs and ensuring their enjoyment.
- Coordinate and book festival and market vending; develop and place related advertising.
- Introduce new product lines following analysis of current operations and growth opportunities.
- Introduce Utopian’s view and mission to the Michigan music community and work with local musicians and artisans to assist in our/their continued growth.

SKILLS

- Windows Systems
 - Applications: Word, Excel, Publisher, Picture Manager, Adobe Elements, Adobe Photoshop, Paint Shop Pro, DDP
 - Online Fluency: Facebook, Twitter, Flickr, Photobucket, Myspace, ModelMayhem, ModelCoast, Stickam, Google, Yahoo, Windows Live, Wordpress, Youtube
- Canon Digital SLR 10D, 20D and some Nikon experience
- Customer Service Excellence, 5 Principals of Managing, Organization, Eye for Composition and making subjects look better than real life

EXHIBITS

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| B.L.I.S.S. Gallery, Muskegon, MI | January 2006 |
| <i>Fricano’s on the Lake, 2006 Opening Exhibit</i> | |
| B.L.I.S.S. Gallery, Grand Rapids, MI | May 2006 |
| <i>The Intersection, Musician Exhibit for Grasshoppah Concert</i> | |
| B.L.I.S.S. Gallery, Whitehall, MI | May 2007 |
| <i>102 West, Gift Exhibit for Mother’s Day weekend</i> | |
| B.L.I.S.S. Gallery, Hoxeyville, MI | July 2007 |
| <i>Hoxeyville Music Festival, Musician Exhibit</i> | |
| B.L.I.S.S. Gallery, Johannesburg, MI | August 2007 |
| <i>FarmFest Music Festival, Musician Exhibit</i> | |
| B.L.I.S.S. Gallery, Whitehall, MI | May 2008 |
| <i>Howmet Playhouse, Lobby Exhibit for Steppin’ In It concert</i> | |
| B.L.I.S.S. Gallery, Hoxeyville, MI | July 2008 |
| <i>Hoxeyville Music Festival, Musician Exhibit</i> | |
| B.L.I.S.S. Gallery, Johannesburg, MI | August 2008 |
| <i>FarmFest Music Festival, Musician Exhibit</i> | |

Portfolio and references available upon request